

2ND TOURISM AND HOSPITALITY INTERNATIONAL CONFERENCE (THINC 2022)

3 AND 4 OCTOBER 2022

RE-DEFINING ALTERNATIVE TOURISM: ADAPTATIONS AND FUTURE STEPS

(ABSTRACT SUBMISSION DEADLINE: 16th JUNE 2022)

The Lusophone University of Humanities and Technologies (UNIVERSIDADE LUSÓFONA, Lisbon, Portugal) in collaboration with Coventry University (UK), Dalarna University, Sweden, and University of the West of Scotland (UK) is organising the 2nd Edition of the Tourism and Hospitality International Conference (THInC 2022), to be held on **3rd and 4th October 2022** in a hybrid format.

The THInC 2022 Scientific Committee welcomes full research papers, working papers and poster presentations on a range of topics relating to this year's theme '**Re-defining Alternative Tourism: Adaptations and Future Steps**'. The themes for the THInC 2022 Conference cut across disciplinary silos and seek to bring together ideas from a variety of fields in order to encourage future-forming thinking in alternative types of tourism.

Not all tourism is the same. Tourism is not a homogenous activity with evenly-distributed benefits and it generates many different types of social, economic and environmental value and impacts. Some forms of tourism create net benefits while others produce net costs. The growing awareness of the values and impacts of tourism challenges us to move beyond 'all tourism is good' towards more nuanced understandings of what makes 'good tourism' and makes us ask 'what forms of tourism do we want in our region or community'?. The pandemic has presented us with a unique opportunity to rethink the tourism ecosystem and accelerate the shift to fairer and more sustainable models of tourism development that incorporate regenerative principles of leaving the planet better than we found it, rather than just reducing damage. It is increasingly clear that we need to rework the values underpinning tourism and move from a traditional focus on profit, job creation and growth towards new, alternative models of economic and social exchange and value creation. Some tourism professionals have attempted to balance the overwhelming commodification and profit goals of tourism development by offering more educational, ethical, and meaningful alternatives. However, such initiatives - while inspiring and beneficial - are often considered niche offerings directed towards a narrow market segment. Alternative tourism economic movements may go unnoticed because of their subtlety or the difficulty in measuring them or because they are not growing rapidly. However, they can be a creative, positive force for community development that is not subsumed by a boosterist doctrine of economic development in places experiencing increasing tourism opportunities. Hence, the ways in which alternative tourism can help us think about and foster tourism today are what the THInC 2022 conference seeks to explore.

We invite contributors to submit abstracts on research addressing the environmental, economic and social dimensions of the alternative tourism industry and its recovery post-pandemic, focussing on the behaviour and needs of people as visitors, (micro-)entrepreneurs, employees and communities. The conference will explore ways to shift to greener, more inclusive tourism in the face of the climate crisis and other resource management issues. We encourage the submission of forward-looking approaches in various types of alternative tourism that have as a common goal to socialise tourism and use it as a tool for local development, with a positive effect for the wider tourism community. We also invite contributors to present on cross-cutting themes of alternative tourism such as: digitalisation in tourism, law in tourism, sharing economy tourism, proximity tourism, automation technologies in tourism, lifestyle entrepreneurship, overtourism, tourism strategy policy and planning, destination management.

CONFERENCE THEMES

We welcome abstracts with a focus on topics related (but not limited) to the following subjects:

- State-of-the art of alternative tourism conceptualisation/definition
- Challenges for alternative tourism
- Re-thinking/re-organising and re-theorising alternative tourism
- Multi- and inter-disciplinary theoretical approaches to alternative tourism
- Insightful application of new theoretical frameworks
- Innovative methodological approaches which capture new ways of researching alternative tourism.
- Recent empirical studies of alternative tourism

Abstracts are accepted that address the above themes in the following types (but not limited to) of alternative tourism:

Social tourism	Regenerative tourism
Justice Tourism	Community-based tourism
Creative Tourism	Regenerative tourism
Nanotourism	Peace tourism / peacebuilding tourism
Ecotourism	Indigenous tourism
Agritourism	Transformative tourism
Cultural tourism	Personal heritage tourism
Neolocal tourism	De-growth tourism
Volunteer tourism	Slow tourism
Food and farming tourism	Culturally-sensitive tourism
Mindful Tourism	Rural tourism
Inclusive tourism	Protected area tourism

Any questions regarding the potential fit of research to the conference theme should be directed to the Chair of the Local Organizing Committee (LOC), Fabio Carbone, at fabio.carbone@coventry.ac.uk or the Chair of the Scientific Committee, Fiona Bakas at fiona.bakas@ulusofona.pt.

Note for students. Students are encouraged to submit abstracts reporting empirical research, theoretical work, and works-in-progress. Student submissions will undergo the same review process as non-student submissions.

HOW TO SUBMIT

Extended abstracts (up to 600 words) must be sent electronically, as Word attachments, to secretariat@thinc.pt

Although not obligatory, we recommend that abstracts be accompanied by a Visual Abstract.

A Visual abstract is a video of maximum 1 minute presenting the research that the author will talk about at the THInC 2022 conference.

GUIDELINES FOR AUTHORS

1. Abstracts must be submitted in **English**.
2. Abstracts must not exceed **600 words** in length. Abstracts failing to meet this requirement will be rejected without review. **Three-to-five keywords** and a reference list are required, but do not count toward the abstract length.
3. Abstracts must include a **title** and describe the **purpose** of the study, explain the **approach** used (e.g., theoretical lens, methods), describe the **ideas** or **findings** it will explore, and articulate the practical or scholarly relevance that makes it suitable for THInC 2022.

The selected abstracts will be published before the conference in a Book of Abstract. Changes to submitted abstracts will not be accepted after the deadline.

Abstracts must be submitted by 16th June 2022.

BEST PHD PRESENTATION AWARD - THINC 2022

THInC 2022 will feature an award for the best PhD presentation which will be presented to the PhD student who presented the most outstanding and innovative research. The prizes will include a free registration to next year's conference and a hotel stay for two in Portugal.

PRESENTATIONS

THInC 2022 presentations are 15-minute oral presentation (+ 5 minutes Q&A)

THInC 2022 is a hybrid conference this year. The intention is for all online presenters to present live. **If you do not have very good internet/time difference issues we suggest that you pre-record your online presentation** and send it to: secretariat@thinc.pt to reduce the risk of an individual presenter having a technology problem when it is time for them to present. Presenters who send a recording should be in their session to answer questions.

IMPORTANT DATES

Abstract submission:	16th June 2022
Feedback to authors by:	20th June 2022
Submission of revised abstracts by:	30th June 2022
Acceptance Letter by	4th July 2022
Registration (fully paid) by:	7th September 2022
THInC 2022 Conference (Hybrid):	3, 4 October 2022

CONFERENCE CONTACT

For general information about THInC 2022, contact Ms. Alexandra Costa: secretariat@thinc.pt

ACCEPTANCE

The Scientific Committee will coordinate the process of review and assessment of all submissions. It will also make final decisions regarding the program. Any abstract previously published or presented at another national or regional meeting is not acceptable for presentation at THInC 2022. However, new aspects of the previously published or presented material may be considered. All applicants are bound by ethical rules that prohibit plagiarism in written or oral presentations. All submissions will go through a blind peer review process managed by the Scientific Committee Chair and other members of the Scientific Committee. All submissions will be provided with reviewers' feedback and suggestions to further improve the quality of the submission.

Selected authors will be given the opportunity to publish their work in the EUROPEAN JOURNAL OF TOURISM RESEARCH (Scopus).

MEETING PARTICIPATION/REGISTRATION

All individuals attending the conference (including presenters) are required to register and pay the registration fee before their presentations are officially added to the program.

Status	Early bird*	Full Price
Participants (entire conference)	100€	135€
Participants (single day)	60€	80€
Students	50€	65€
Authors	100€	

*Early bird until August 9th



Fiona Bakas
Chair of Scientific Committee



Mafalda Patuleia
Head of Tourism Department
and Scientific Committee